



Industry Veteran Rachel S.L. Minard Joins Optima Fund Management

May 6, 2010 – New York, NY – Optima Fund Management LLC (“Optima”) today announced that industry veteran Rachel S.L. Minard has joined the firm as Partner and Managing Director, a new position. Ms. Minard will be responsible for expanding the firm’s global institutional relationships across all distribution channels and will report directly to the CEO and Founder of Optima, Dixon Boardman. She will sit on the firm’s management and investment policy committees and will open and oversee the firm’s San Francisco office.

“We could not be more excited that Rachel has joined Optima as we continue to build the firm into a stronger, global institutional competitor,” said Mr. Boardman. “Few have the proven track record, impeccable reputation, integrity and energy Rachel brings and we know our clients will benefit from her insights.”

“Optima has all the critical ingredients required by global institutional investors and consultants investing in alternative asset managers,” said Ms. Minard. “It is a first class firm with outstanding risk management and a superior long term track record. I’m thrilled to be working with Dixon and his team of exceptional professionals to accelerate Optima’s evolution into one of the single best full-service global fund of funds in the business.”

Ms. Minard has over 18 years of experience in hedge fund sales and marketing. Most recently, Ms. Minard was President & Partner of Cogo Wolf Asset Management. She has also served as Partner, Director of Global Marketing for Corbin Capital Partners; Director of Marketing for Cadogan Management and Vice President, Consultant Sales with J.P.Morgan Investment Management.

Ms. Minard sits on the Investment Sub-Committee for the Westover School Endowment, is an Executive Board Member and Founder of the Association of Women in Alternative Investing (AWAI) and has won numerous awards as a distinguished lecturer on hedge fund investing.

About Optima

Optima Fund Management LLC (“Optima”) is a \$3.5 billion private investment firm specializing in hedge fund investments. The firm was founded in 1988 by its Chief Executive Officer, D. Dixon Boardman. Optima is SEC registered and provides services to institutions and individuals by managing or advising on portfolios of hedge fund investments.

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